



La Notizia Italiana

POINTers in Person

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*Businessman,
Humanitarian,
Philanthropist*

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Lee Iacocca:

Businessman, Philanthropist, Humanitarian

Biography of Lido A. Iacocca by Connie S. Swinfin

Lido A. Iacocca was born on October 25, 1924. (Lido would change his name to Lee after going to work for Ford.) His parents, Nicola and Antoinette, were Italian immigrants. Nicola came to the United States from San Marco in 1902.



The depression hit his family just as hard as the rest of the country. Lee feels the depression had a direct impact on his life. It turned him into a materialist. Lee believes the reason he gets upset about waste is a direct result of the depression. He also feels this is why most of his financial investments are very conservative. In the back of his mind he knows disaster could strike without warning.

In grade school Lee came face to face with ethnic intolerance. He was looked down on because he was Italian. This made an impression on Lee that he would never forget. He realized the importance of recognizing people for their contributions and abilities, not their race or nationality.

Lee married Mary McCleary in 1956. Family was very important to him. He always made time for his family. This was always a priority.

One of the reasons Lee did so well in business was his ability to adapt quickly in any situation. This is exactly what he did in 1956. His district was last in sales. He decided to introduce a new program called "56 for 56". This program made it possible to purchase a new 1956 Ford for 20% down and \$56.00 a month for 3 years. The program was a huge success. His district went from last place in sales to first place.

Another project that Lee undertook was the Fairlane Committee.

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The end product was the 1964 Mustang. He used good marketing research data, surrounded himself with good people, and was willing to listen to them. All of this combined to make the Mustang a success. Lee became known as the Father of the Mustang.

After the huge success of the Mustang, Lee was made President of Ford on December 10, 1970. He initiated a program called "Shuck The Losers". This program gave managers 3 years to make their departments profitable or sell them off. He was also involved several other projects while at Ford.

By the end of 1975 Lee began having trouble at Ford. The tension continued to escalate, and Lee was fired in July of 1978. He didn't sit around for long. He joined forces with Chrysler on November 2, 1978.

It didn't take long for Lee to figure out that Chrysler was in a state of emergency. He had to make some drastic decisions. Lee went to the government to get Government backed loans. He also bargained with the union for cuts in salary and benefits. He reduced his salary to show that everyone at the company must be willing to sacrifice if their company was to survive. By 1983 Lee had Chrysler back on their feet, and on July 13, 1983 Chrysler paid back all their government loans. Lee made a public statement, "We at Chrysler borrow money the old fashioned way. We pay it back."

Lee Iacocca's success in business shows he not only talks about the above keys to success, but he has practiced them, and for him they have worked well.

The Humanitarian & Philanthropist:

When his wife, Mary died of diabetes in 1983, Lee began a journey to support innovative diabetes research nationwide. Twenty-three years and over \$26 million later, The Iacocca Foundation has supported amazing scientists and helped advance exciting research. Today, the foundation is focused on developing drug therapies that stop the underlying cause of the disease. The foundation remains optimistic that a cure will be found during our lifetime and it is Lee's sincere hope that this becomes part of his family's legacy.

The Statue of Liberty-Ellis Island Foundation: Two of our country's proudest landmarks.

By 1982, a century's worth of weather, pollution, and sightseeing had left Lady Liberty's crown,

torch and gown badly in need of a comprehensive refurbishing. So it was a great honor for Lee to accept President Reagan's request that he lead a private sector effort to raise funds for the restoration and preservation of the Statue of Liberty and Ellis Island.

Thanks to the generous donations of proud American citizens - from grandparents to school children - Lee was able to raise \$500 million to restore these two great monuments to freedom. Lee still remembers the overwhelming feeling of pride that swept over him when the restored Great Lady in 1986 was unveiled. It was July 4th weekend, with a gala three-day event attended by President Reagan and President Francois Mitterand of France.

Following those efforts, Lee turned his attention to the restoration of Ellis Island. This symbol of the American immigrant experience had been left to deteriorate even more than Lady Liberty. Once again, people responded to the call with incredible passion and generosity. The Island reopened two years ahead of schedule in 1990, along with the world-class Ellis Island Immigration Museum, which has hosted some 25 million visitors since. Today, the Statue of Liberty and Ellis Island Foundation is dedicated to running and preserving these two great landmarks.

Lehigh University

In 1997, Lee established The Global Village for Future Leaders of Business and Industry at his alma mater. The program brings young business leaders from around the world to attend its applied leadership and cross-cultural training program.

Nourish the Children.

Founded by the NuSkin corporation, this organization distributes nutritional supplements to needy and starving children all over the world.

Olivio Products

This company was formed in 1993 with the goal of introducing Americans to the benefits of a diet rich in Mediterranean olive oil. A portion of all products sold are donated to The Iacocca Foundation.

The Lee Iacocca Award

Lee conceived this award as a way to honor the world's most committed classic-car collectors and restorers around the world, as well as raise additional funds for The Iacocca Foundation.

POINT News:

The POINT Italian Surname Data Base is back!

The first and the largest Italian-only surname data base is once again accepting submissions from active, paid-up POINT members. The data base will be available in two forms: on a CD and as a printed Directory. The CD or the Directory may only be purchased by an active POINTer whose dues are paid for the current year. The data in these files is copyrighted and is intended for the use of the purchasing member only.

The CD

The CD will contain the following PDF files:

Surnames sorted alphabetically

Surnames sorted by town of origin

To access the data in these files, the user will need a PDF file reader, such as Adobe Reader, which will allow the files to be viewed or printed (in their entirety or selected pages that are of particular interest to a given user).

The CD will be updated regularly as new names are added and old names have data of origin changed, and a CD may be purchase as often as desired. Cost of the CD: \$20 (includes postage)

The Directory

The same files that are on the CD will also be available as a printed Directory. It will come in a three-ring, soft-cover binder. The Directory will be updated periodically. Cost of the Directory: \$40 (includes postage)

Some Changes

The files on the CD (or the printed Directory) will provide the user with most of the information that was previously available in our Annual Directory, with the exception of the POINT Membership List. When a user finds an entry and wishes to contact the submitting POINTer, the Membership Lists in the issues of POINTers for the current year will be needed to use the POINT Number to find the submitting POINTer's name, postal mailing address and/or e-mail address. Since we had to re-start the data base somewhere, the information in these files will, at the start, be substantially as it was in our Annual Directory #17 - 2005 (over 16,000 Italian surnames).

Regarding the entry of surnames:

If your POINT Number is between 1 and 4987 AND you were an active, paid-up member of

POINT for 2004, there is no need to re-submit your surnames; they are still in the data base and on the CD and in the Directory. If your POINT number is 4988 or greater, that means that you joined POINT after 2004 and have no surnames in the data base. Active members of POINT with paid-up dues who wish to submit new surnames to the data base should do so in small batches of eight or less at a time, using a list similar to the following:

POINT # Surname Town of Origin Pro Reg
POINT # Surname Town of Origin Pro Reg
POINT # Surname Town of Origin Pro Reg

Members may enter surnames without a town of origin, province or region (if that information is unknown) and add that information later when it is learned. Surname submissions may be sent by e-mail (as text files, no attachments, please) or by postal mail (typed or hand-written). If hand-written, they must be clearly PRINTed to avoid errors or the list will be returned to you.

Send your surname submissions separately (no other material in the envelope) to:

POINT Italian Surname Data Base
Box 14966
Las Vegas, NV 89114-4966

Please allow at least six to eight weeks for delivery. To order, send check or money order made out to POINT, in U.S. dollars drawn on a U.S. bank to either:

POINT Data Base CD
Box 14966
Las Vegas, NV 89114-4966
or
POINT Data Base Directory
Box 14966
Las Vegas, NV 89114-4966

(Please indicate if you want Directory #18, which is available now, or Directory #19, which will be available early in 2009, and which will also include the new surname entries that we receive between now and then.)

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GENEALOGY PARTNERSHIP:***Ancestry.com partners with National Archives***

WASHINGTON -

Those interested in finding out whether their great-great-great grandfather was a German farmer or an Austrian shoe cobbler may have an easier time doing so, thanks to a new partnership between Ancestry.com and the National Archives.

The D.C.-based Archives and the genealogy Web site signed an agreement Tuesday that would allow Ancestry.com to digitize many of its records and make them available online for family tree enthusiasts.

“The National Archives has, truly, billions of documents and without partnerships like this, they have no really good way or substantial budget to digitize them themselves,” said Tim Sullivan, chief executive of Ancestry.com.

Under the agreement, Ancestry.com will make INS passenger arrival and departure lists between 1897 and 1958 available.

Researchers will also be able to find death notices for U.S. citizens abroad between 1835-1974.

The company previously worked with the Archives to put census records online, Sullivan said, and will put up additional information as their relationship progresses.

Ancestry.com employees working on the project will be allowed direct access to the Archives themselves to do their work.

Genealogy has been growing as a hobby over the past few years; Ancestry.com, for example, has around three million users. According to Elizabeth Powell Crowe, author of the book “Genealogy Online”, the Internet has made access to primary sources rather than secondary ones more feasible and convenient, cutting down on the travel time and expense the pursuit requires.

“It’s getting easier all the time, and the interaction between online genealogists is getting better,” Crowe said. For example, the virtual program Second Life has several groups devoted to the topic, she said.

FAMILYSEARCHLABS LIVE!***FamilySerachLabs has now gone live!****PIP Member Lillian Pappas reports:*

That site (FamilySearchLabs) now has the 1850; 1860; 1870; 1880 and 1900 census indexed and available online. These indexes are free. These are All New Indexes and Images. I was using the various online census indexes to search for some of my relatives. There was a dark blotch on the page and it was difficult to make out the name. So, I went to the 1900 Census Index at FamilySerachLabs and was very surprised to see that the same image on this page was crystal clear - no blotch. Why - I asked? Answer - FamilySerachLabs made the extra effort to create all new digital images of the census pages.

The 1870 census is available in two formats:

Indexed and Searchable - search every name in the census for these States: Arizona, Arkansas, California, Colorado, Dakota Territory, Delaware, District of Columbia, Florida, Idaho, Maine, Montana, Nevada, New Mexico, Oregon and Utah.

Browsable - lets you look at the digital images of each page in the census for All States except Kentucky, Vermont and Virginia.

FamilySearchLabs will be putting the rest of these census images & indexes online shortly.

STEVE MORSE UPDATE:***Drop-down menu added to web page:***

Steve Morse has added a drop-down menu to the home page of his website “One-Step Webpages” (www.stevemorse.org). The menu lists the entries in each category that Steve has set up.

The categories are Ellis Island; Castle Garden; Other Ports of Immigration; US Census and Soundex; Canadian and British Census; New York Census; Births, Deaths, and Other Vital Records; Calendars, Sunrise/Sunset, Maps; Foreign Alphabets; Holocaust and Eastern Europe; Genetics (DNA); Creating Your Own Search Applications; Publications, Awards, and Interviews; and Miscellaneous.

Steve has just created a new category, Genetic Genealogy (DNA). So far, it contains six search utilities.

Italian Kids vs American Kids

American kids: Move out when they're 18 with the full support of their parents.

Italian kids: Move out when they're 28, having saved enough money for a house, and are two weeks away from getting married....unless there's room in the basement for the newlyweds.

American kids: When their Mom visits them, she brings a Bundt cake, and you sip coffee and chat.

Italian kids: When their Mom visits them, she brings 3 days worth of food, begins to tidy up, dust, do the laundry, and rearrange the furniture.

American kids: Their dads always call before they come over to visit them, and it's usually only on special occasions.

Italian kids: Are not at all fazed when their dads show up, unannounced, on a Saturday morning at 8:00, and starts pruning the fruit trees. If there are no fruit trees, he'll plant some.

American kids: Always pay retail, and look in the Yellow Pages when they need to have something done.

Italian kids: Call their dad or uncle, and ask for another dad's or uncle's phone number to get it done.

American kids: Will come over for cake and coffee, and get only cake and coffee. No more.

Italian kids: Will come over for cake and coffee, and get antipasto, wine, a pasta dish, a choice of two meats, salad, bread, a cannoli, fruit, espresso, and a few after dinner drinks.

American kids: Will greet you with "Hello" or "Hi".

Italian kids: Will give you a big hug, a kiss on your cheek, and a pat on your back.

American kids: Call your parents Mr. and Mrs.

Italian kids: Call your parents Mom and Dad.

American kids: Have never seen you cry.

Italian kids: Cry with you.

American kids : Will eat at your dinner table and leave.

Italian kids: Will spend hours there, talking, laughing, and just being together.

American kids: Know few things about you.

Italian kids: Could write a book with direct quotes from you.

American kids: Eat peanut butter and jelly sandwiches on soft mushy white bread.

Italian kids: Eat Genoa Salami and Provolone sandwiches on crusty Italian bread.

American kids: Will leave you behind if that's what the crowd is doing

Italian kids: Will kick the whole crowd's ass who left you behind.

American kids: Are for a while.

Italian kids: Are for life.

American kids: Like Rod Stewart, Steve Tyrell.

Italian kids: Worship Tony Bennett, and Sinatra

American kids: Think that being Italian is cool.

Italian kids: KNOW that being Italian is cool.

American kids: Will ignore this.

Italian kids: Will forward it.





POINTers in Person

The POINTers In Person program, an autonomous branch of **POINT - (Pursuing Our Italian Names Together)** was founded in 1992. Our group, Chapter 15, was organized in September 1996. The 21 nationwide chapters of POINTers In Person provide genealogical researchers an opportunity to meet socially, and learn and share information pertinent to Italian research. Each chapter is independent and sets forth its own procedures and schedules of events.

We cordially invite Italian genealogical researchers to attend our quarterly meetings. Membership is open to all. In addition to regular meetings our group takes occasional field trips to genealogical research sites in the New Jersey/New York area.

Membership in our parent organization, POINT, is not a prerequisite to joining our group; however, it is highly recommended.

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The Lou Costello Chapter

POINTers In Person

Chapter 15

Northern New Jersey

(201) 803-9117

OFFICERS

President: Maria Carparelli

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Your letters and comments are welcomed.
We reserve the right to edit submitted materials.

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The Tony Mangia Show: Radio: Italian Style

(Italian & Italian-American Music)

WPSC 88.7 FM

Wednesdays 6 pm-9 pm

Ciao Tutti,

In case you are wondering who I am, my name is Anthony Scillia aka Tony Mangia. I am a member of POINT. I host New Jersey's ONLY positive Italian/Italian-American radio program on WPSC 88.7 FM. The program is called The Tony Mangia Show - Radio: Italian Style. It airs live every Wednesday from 6 PM-9 PM.

I play a wide variety of Italian and Italian-American music, old and new. I have also had a number of guests on the show including:

- Italian chef & TV personality:
Lidia Matticchio Bastianich
- Tony Award winner
John Lloyd Young of Jersey Boys
- Rock 'n' Roll Hall of Famer
Tommy DeVito, founding member of
The 4 Seasons
- Award winning author Paul Salsini,
who wrote The Cielo
- Italian singer Giada Valenti
- Sicilian folk singer Michela Musolino
- Singer Bobby Valli
- Poet Salvatore Amico Buttaci.

For residing in an area with a large number of Italian-Americans (New York Metro area), I have found that there are very few radio programs that spotlight the great achievements of Italian and Italian-American musicians. I want it to be my mission to help change the negative views of Italians & Italian-Americans. It is my goal to spotlight the positive Italian & Italian-American Experience. I want to introduce our great musicians, actors, authors, athletes, heroes, heritage, culture and food to the public.

If you're in the area please give a listen. Let me know what you think. Please tell your family and friends. Word of mouth is very important to help spread the news about the show. Grazie!

If you or someone you know would like to underwrite The Tony Mangia Show, please contact the WPSC FM Underwriting Director at (973) 720-3319.